



**WEST COAST COLLABORATIVE**

A public-private partnership to reduce diesel emissions

## AGENDA

### 2010 Annual West Coast Collaborative Partners Meeting

September 29-30, 2010

Hilton San Francisco Financial District Hotel, Grand Ballroom 3<sup>rd</sup> Floor  
750 Kearny Street, San Francisco, CA

#### Meeting Co-Hosts:



SACRAMENTO METROPOLITAN



1960 - 2010



#### WEDNESDAY, SEPTEMBER 29, 2010

**9:00 - 11:00AM** Optional Tour of Port of San Francisco's Shorepower at Pier 27 & Alt Fuel Vehicle Showcase  
(Registration Required – Tour is Full)

*Courtesy of Bay Area Air Quality Management District & San Francisco Port Commission*

**Tour Shuttle Information:** A shuttle will be provided to registered participants between the Hilton Hotel and Pier 27.

- ❖ Port Shorepower Tour shuttle departs from the Hilton at 8:30AM, and returns at 20 minute intervals from 10:15AM to 11:15AM
- ❖ Alt Fuel Vehicle Tour shuttle departs from the Hilton at 9:30AM and returns at 11:15AM

**11:00AM - 1:00PM** Lunch on Your Own & Registration Check-in  
(3<sup>rd</sup> Floor Foyer)

*Wednesday Conference Sessions All Held in the Grand Ballroom on the 3<sup>rd</sup> Floor*

**1:00 - 1:15PM** Welcome, Introductions & Agenda Overview

**Emcee:** Penny McDaniel, EPA Region 9 & Dan Brown, Region 10, WCC Leads

**1:15 – 1:45PM** West Coast Collaborative Accomplishments & Focus on the Future

- Jared Blumenfeld, Regional Administrator, EPA Region 9
- Dennis McLerran, Regional Administrator, EPA Region 10

**1:45 – 2:45PM:** Air Quality Opportunities & Challenges: DERA, Recovery Act & Clean Air Act Implementation

**Moderator:** Kerry Drake, Associate Director of the Air Division, USEPA Region 9  
**Featured Topics & Speakers**

- Dr. Matt Miyasato, Assistant Deputy Executive Officer for Technology Advancement, South Coast Air Quality Management District (SCAQMD)
- Larry Greene, Executive Officer, Sacramento Metropolitan Air Quality Management District (SMAQMD)
- Amy Fowler, Manager of Clean Air Initiatives, Puget Sound Clean Air Agency (PSCAA)

**2:15 – 2:45PM** Questions, Comments & Discussion



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California's leading truck, bus, and fleet owner solutions group

2:45 – 3:00PM

**Networking Break**

3:00 – 4:00PM

**Goods Movement Part I Panel Discussion: Supply Chain Efficiency & Air Quality**

**Moderator:** Cynthia Marvin, Assistant Division Chief of Stationary Source Division, California Air Resources Board

### Featured Topics & Speakers

- West Coast Ports Clean Air Strategies - *Dr. Robert G. Kanter, Managing Director of Environmental Affairs & Planning, Port of Long Beach*
- Financing & Legislation - *The Honorable Bonnie Lowenthal, Assemblymember, California State Assembly*
- Private Supply Chain Efficiency Strategies - *Blair Chikasuye, Environmental Programs Manager of Global Logistics Regulatory & Compliance, Hewlett Packard*
- Public Supply Chain Efficiency Tools/SmartWay 2.0 - *Buddy Polovick, Environmental Specialist, EPA Office Of Transportation & Air Quality (OTAQ)*



3:30 – 4:00PM

**Questions, Comments & Discussion**

4:00 – 5:20PM

**Innovative Resources, Funding Opportunities & Projections for Diesel Emission Reduction Programs & Funding Panel**



**Moderator:** Sharon Banks, President, Cascade Sierra Solutions (CSS)

### Featured Topics & Speakers

#### Federal Funding Projections

- *Gay MacGregor, Senior Policy Analyst, National Clean Diesel Campaign, EPA Office of Transportation & Air Quality*
- *Suzanne Seivright, Clean Cities Coordinator, Coachella Valley Clean Cities Coalition and Government Affairs Coordinator for Valley Power Systems, Inc., U.S. Department of Energy (DOE)*
- *Luana Kiger, United States Department of Agriculture, Natural Resources Conservation Service (NRCS)*

#### Funding Horizon

- *Allen Schaeffer, Executive Director, Diesel Technology Forum (DTF)*

#### Implementation Hurdles at the Local Level

- *Scott Nester, Senior Project Manager, San Joaquin Valley Air Pollution Control District (SJVAPCD)*

#### Innovative Financing Mechanisms

- *Sharon Banks, President, Cascade Sierra Solutions*



4:40 – 5:20PM

**Questions, Comments & Discussion**

5:30 – 8:00PM

**Partners Network Reception – Hors D'oeuvres w/ No Host Bar (Hotel Lobby Lounge, 1<sup>st</sup> Floor)**

**THURSDAY, SEPTEMBER 30, 2010**

**7:00 - 8:00AM Registration Check-in (3<sup>rd</sup> Floor)**  
❖ **Breakfast: Bagels, Pastries, Fruit, Yogurt, Coffee, & Tea (3<sup>rd</sup> Floor)**

**8:00 – 8:10AM Introductions & Agenda Overview (Grand Ballroom)**

**Emcee:** Penny McDaniel, EPA Region 9 & Dan Brown, Region 10, WCC Co-Leads

**8:10 – 8:30AM Rick Albright, Director of the Air Division, EPA Region 10**

**Craig Kenworthy, Executive Director, Puget Sound Clean Air Agency**

**8:30 – 9:30AM Diesel Technologies & Climate Change Mitigation: Maximizing GHG Benefits (Grand Ballroom)**

**Moderator:** Jack Broadbent, Executive Officer, BAAQMD

**Featured Topics & Speakers**

- State Policy Implementation - *Cynthia Marvin, Assistant Division Chief of Stationary Source Division, California Air Resources Board (CARB)*
- Black Carbon, Diesel and Climate Change - *Ray Minjares, Policy Analyst, International Council on Clean Transportation (ICCT)*
- Integrating Climate Change into the WCC - *Ben Machol, Manager, Office of Clean Energy & Climate Change, EPA Region 9*

**9:00 – 9:30AM Questions, Comments & Discussion**

**9:30 – 9:45AM Networking Break**

**9:45 – 10:45AM Goods Movement Part II: Goods Movement Centers & Corridors – An Environmental Justice & Communities Round Table Discussion (Grand Ballroom)**

**Moderator:** Adriano Martinez, Project Attorney, Natural Resources Defense Council (NRDC)

**Featured Topics & Speakers**

- National Environmental Justice Advisory Committee (NEJAC) Recommendations - *Gay MacGregor, Senior Policy Advisor, National Clean Diesel Campaign, EPA Office of Transportation & Air Quality*
- I-710 Corridor & Bay Area EJ Perspectives – *Robert Cabrales, Community Organizer, Communities for a Better Environment*
- Port of Seattle Environmental Justice - *Sally del Fierro, Community Relations, Port of Seattle*

**10:15 – 10:45AM Questions, Comments & Discussion**

**11:00AM - 12:00PM BREAKOUT SESSIONS – PART I****SESSION 1****Public Financing for Emissions Reduction Projects (Grand Ballroom, 3<sup>rd</sup> Floor)**

**Moderator:** John Mikulin, WCC Graduate Fellow, EPA Region 9

How can innovative financing mechanisms, such as low interest loans and loan guarantees, maximize emission reductions of public funds?

**Featured Speakers**

- *Buddy Polovick, Environmental Specialist, Environmental Specialist, EPA OTAQ*
- *Jack Kitowski, Chief of the Alternative Strategies Branch, Mobile Source Control Division, California Air Resources Board (CARB)*
- *Michael Paparian, Executive Director, California Pollution Control Financing Authority*
- *Matt Schrap, Director of Environmental Affairs, California Trucking Association*

Facilitated Discussion

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**SESSION 2****What Does it Take to Complete a Successful Diesel Retrofit Project? (Jackson Room, 2<sup>nd</sup> Floor)**

**Moderator:** Wayne Elson, WCC Sector Lead, EPA Region 10

How can we successfully overcome technical feasibility and project implementation issues of clean diesel projects?

**Featured Speakers**

- *Jim Halloran, California Regulatory Affairs Manager, Caterpillar*
- *Robert Wilkosz, Mobile and Area Source Program Manger, Idaho Department of Environmental Quality*
- *Duane Bratvold, Application Engineer, Pacific Power Products*
- *Bradley L. Edgar, Ph.D., President and CTO, Cleaire Advanced Emission Control Systems*
- *Antonio Santos, Director, Special Projects, Manufacturers of Emission Controls Association*

Facilitated Discussion

**12:00 - 1:30PM      Lunch & Keynote Presentation (buffet lunch will be served in the Grand Ballroom, 3<sup>rd</sup> Floor)**

**Air Quality Accomplishments & Challenges in the West**

- *Dennis McLerran, Regional Administrator, EPA Region 10*



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## 1:45 - 3:00PM BREAKOUT SESSIONS – PART II

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### SESSION 1

#### **Community Engagement & Tools for Empowerment (Jackson Room, 2<sup>nd</sup> Floor)**

**Moderator:** Dr. Francisco Dóñez, WCC Sector Lead, EPA Region 9

What information and technologies might assist community members and environmental justice (EJ) organizations with collecting and reporting environmental information, and mitigating the effects of pollution? And, how can government agencies increase community engagement?

#### **Featured Topics & Speakers**

- Monitoring & Reporting – *Dr. Nithya Ramanathan, Nexleaf Analytics*
- Tracking - *Gale Filter, California Department of Toxic Substance Control (DTSC)*
- Mitigation - *Dr. Thomas Cahill, Detection & Evaluation of the Long-Range Transport of Aerosols (DELTA) Group, University of California, Davis*
- Community Outreach Programs – *Dr. Anupom “Pom Pom” Ganguli, Assistant Deputy Executive Officer for Legislative & Public Affairs, South Coast AQMD*

Facilitated Discussion

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### SESSION 2

#### **Minimize Emissions, Reduce Petroleum Consumption or Ensure Technical Feasibility - Can We Have It All? (Grand Ballroom, 3<sup>rd</sup> Floor)**

**Moderator:** Trina Martynowicz, WCC Sector Lead, EPA Region 9

What are various market mechanisms to reduce petroleum consumption while ensuring low-emission fuels and technologies? How can government programs accelerate such?

#### **Featured Speakers**

- *Peter Ward, Program Manager, Fuels and Transportation Division, California Energy Commission (CEC)*
- *Jack Kitowski, Chief of the Alternative Strategies Branch, Mobile Source Control Division, CARB*
- *Lanny Schmid, Director of Environmental Field Operations, Union Pacific Railroad*
- *Diane Bailey, Senior Scientist, Natural Resources Defense Council (NRDC)*

Facilitated Discussion

**3:00 – 3:30PM      Networking Break**



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**3:30 – 4:00PM      Summary of Breakout Sessions - Improvements for the  
West Coast Collaborative (Grand Ballroom, 3<sup>rd</sup> Floor)**

**Facilitators:** Penny McDaniel, EPA Region 9 & Dan Brown, Region 10, WCC  
Leads

**4:00 – 4:45PM      Engaged Discussion with Partners: Next Steps for the West  
Coast Collaborative & Brief Closing Remarks**

- *Rick Albright, Director of the Office of Air, Waste & Toxics Division, EPA Region 10*
- *Deborah Jordan, Director of the Air Division, EPA Region 9*