



WEST COAST COLLABORATIVE

Public-private partnership to reduce diesel emissions

AGENDA

Trucking Sector Workgroup

Monday, June 12, 2006, 1:00 – 2:00 pm PT

Call-in Details:

Call-in Number: 602-635-9555, Passcode: 468804#

1:00 Welcome and Agenda Review

1:10 Current Grant Opportunities and Conferences

Some of the upcoming trucking sector highlights include:

Freight Financing Workshop, June 20, Seattle, WA

The US Department of Transportation's Federal Highway Administration, Federal Railroad Administration, and Maritime Administration are pleased to announce a partnership with Washington State Department of Transportation's Office of Freight Strategy and Policy. The agencies are co-hosting a workshop on federal (USDOT) financing tools. For additional details, including registration information, visit:

<http://www.fhwa.dot.gov/resourcecenter/freightwkshop/index.htm>

Fuel Ethanol Workshop and Expo, June 20-23, Milwaukee, WI

BBI International is bringing together the minds of the industry by involving current and future ethanol producers, industry suppliers, financial firms, agricultural cooperatives, energy managers, consultants, associations and displaying booths with the latest services, technology, and equipment. For additional details, including registration information, visit:

<http://www.fuelethanolworkshop.com/>

Webcast: Operations as a Solution to Freight Congestion (Talking Freight): June 21, 1:00 pm - 2:30 Eastern Daylight Time.

Learn about innovative operations strategies to increase the efficiency of freight movement at and between terminals. Ideas include extending the hours for pick-up/delivery at terminals, information sharing among businesses, and the use of new technologies. To access webcast, go to:

<https://talkingopsandfreight.webex.com/talkingopsandfreight/mywebex/default.php?Rnd4026=0.8500680112971966>

Efficient Diesel Workshop, June 22, Portland, OR; 9:00 am to 3:00 pm Pacific Time. Workshop sponsored by the Columbia Willamette Clean Cities Coalition to showcase fuel-saving, emissions reduction technologies for the trucking industry. The technologies covered at this workshop are: idle-reduction technologies, single-wide tires, automatic tire inflation, tractor and trailer aerodynamics, and exhaust after-treatment devices. The EPA's SmartWay Transport Partnership calls the packaging of these technologies, along with innovative financing, a "SmartWay Upgrade Kit." A press conference will be held at 12 noon in the hotel parking lot to announce the first deployment of SmartWay Upgrade Kits along the I-5 Corridor and to launch Cascade Sierra Solutions, a non-profit organization that is establishing Outreach Centers along the I-5 Corridor as "one-stop shops" for information about, and financing for, these Kits. For the agenda and registration information, visit:
<http://www.cwcleancities.org/events.html>

For more information visit <http://www.westcoastcollaborative.org/grants.htm> or <http://www.westcoastcollaborative.org/calendar.htm>

1:20 SmartWay Transport Partnership RFP and Partner Awards

Annie Kee, EPA, will provide an update on the SmartWay Transport Partnership RFP, whose deadline was reached on May 15, 2006. In addition, Annie will inform the group about the upcoming SmartWay Excellence Awards, nomination deadline: June 30, 2006.

1:30 San Diego-Tijuana Diesel Emissions Reduction Project

Dave Fege, EPA, will update the group on progress of the West Coast Collaborative truck retrofit project at the San Diego-Tijuana border. For a fact sheet on the project, visit: <http://www.westcoastcollaborative.org/grants/04-ca-san-diego-tijuana.htm>

1:40 Wiser Frieght

Betsy Powers, owner of a small shipping company called Power-Sellers Imports (<http://www.psimports.net>), will brief the group on a program she is developing, called Wiser Freight. Wiser Freight is a new initiative to establish a clearinghouse for responsible freight practices, resources and trucking companies. It will serve as a practical tool for transport companies on environmentally benign freight practices, establish guidelines and monitor the environmental efforts of transport companies, and serve as a clearinghouse for transport customers seeking responsible truckers. In effect, the framework directly links the social and environmental priorities and demands of transport customers to transport companies, resulting in a positive feed-back loop that re-enforces environmentally friendly transportation solutions.

Wiser Freight is a sister project to **Wiser Business**, a collaboratively written free-content clearinghouse for socially and environmentally responsible business practices, encompassing best practices, resources, organizations, industry evaluations, and company assessments.

For more information visit <http://www.wiserfreight.org> and <http://www.wiserbusiness.org>

1:50 Collaborative Update and Announcements

2:00 Wrap up