

AGENDA
Trucking Sector Workgroup
November 5, 2004, 9 a.m. – 11 a.m. PST
Call-in Details:
1-866-299-3188 passcode: 415-947-4143

The Collaborative is now firmly on its feet with great momentum following Sector Workgroup calls and the September 30th press event. As we enter 2005, the Workgroups will begin to take action on their next set of priorities.

9:00 Welcome, Agenda Review

9:10 September 30th Debrief and preview of the Collaborative's next steps

Eight simultaneous press events were held in San Diego, Los Angeles, Bakersfield, Sacramento, San Francisco, Eugene, Portland and Seattle. Governor Ted Kulongoski of Oregon, Governor Gary Locke of Washington, CALEPA head Terry Tamminen and USEPA Administrator Mike Leavitt all participated in the roll-out. There was positive press coverage throughout the West Coast and it caught Washington D.C.'s attention.

9:20 Workgroup Charter

As the Workgroup has matured to greater function, a charter has been developed to provide some form. Workgroup partners will review the charter to clarify the roles of various Collaborative functions.

9:30 Workgroup Priorities

Report on continuing efforts:

1. Oregon (Climate Trust/ODEQ)
2. Washington (WA Ecology)
3. San Diego/Border (Amy Zimpfer)
4. Paul Bubbosh
5. Michael Murphy

A sub-set of volunteers needed for each focus area to tackle questions like:

- > cost effectiveness of individual projects or project areas
- > possible funding sources

Determine mid and long-term priorities and goals

The Workgroup will use the Collaborative criteria to discuss and make decisions about Workgroup priorities. Priorities may be defined by projects, research needs, technology transfer, or other areas relevant to the Collaborative.

Define products and timeline

As the Workgroup better defines its project priorities, the Workgroup will identify products to support these projects. Products might include things like white papers that would describe high priority project approaches and potential benefits, what is needed to put high priority projects in place, and documented progress in identified key near-term projects.

10:45 Wrap-up, Announcements and Next Steps

11:00 Adjourn